



Electricity Facts Label (EFL)

APNA Energy March 1, 2011

AEP NORTH Service Area

Residential - Fixed Rate Product: Fixed Residential Plan

Electricity Price

| Average Monthly Use | 500 kWh | 1,000 kWh | 2,000 kWh |
|-----------------------|---------|-----------|-----------|
| Average price per kWh | 10.6¢ | 8.8¢ | 8.8¢ |

Other Key Terms and questions

See Terms of Service statement for a full listing of fees, deposit policy, and other terms.

Disclosure Chart

| | |
|---|--|
| Type of Product | Fixed |
| Contract Term | 12 Months |
| Do I have a termination fee or any fees associated with terminating service? | Yes - \$75 |
| Can my price change during contract period? | YES |
| If my price change, how will it change, and by how much? | The price can change to reflect actual price changes that are allowed by Public Utility Commission rules due to changes in law or regulatory charges after date of issue. |
| What other fees may I be Charged? | Charge of \$8.95 will be assessed for any billing period in which the usage is 999 kWh or Less; For full listing of other charges see sections of the Terms of Service: Pricing, Itemization of Non-Recurring Charges for service (APNA Energy) and Summary of One (1) time charges by TDSP (Discretionary Charges) |
| Is this a pre-pay or pay in advanced product | NO |
| Does the REP purchase excess distributed renewable generation? | NO |
| Renewable Content | This product is 3.8% renewable |
| The statewide average for renewable content is | 4.9% of the statewide average for renewable content |

| | |
|----------------------------|--|
| APNA Holdings LLC | EFL Version R03012011Uvlade |
| d/b/a APNA Energy | |
| Address: | 7322 Southwest Freeway Suite 730, Houston, TX 77074 |
| Email: | Customercare@apnaenergy.com |
| Internet Address: | www.apnaenergy.com |
| PUCT Certificate No | 10128 |
| Telephone Number: | 713-270-5333 or Toll Free 1-877-999-2762 |
| Fax Number: | 1-877-728-2762 |
| Hours of Operation: | Monday – Friday 8:00am – 5:00pm CST |